

# Media Announcement



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## JAM FEST TO TAKE PLACE AT TOWSON UNIVERSITY

### *Youth Music Competition Highlights Local Talent and Promotes Not Smoking*

**April 3, 2006** – On April 22, there will be plenty of talent at Towson University, and the only thing smokin' will be the music.

For the second year running, the American Lung Association of Maryland, in partnership with the Baltimore County Department of Health and the John Lennon Educational Tour Bus, is sponsoring an event to counter the efforts of tobacco companies that use musicians in cigarette advertising and promotions. The **Free to Breathe Jam Fest '06** will showcase the eight finalists that emerged from an on-line competition for youth ages 14-24 who live, work or study in Baltimore County. There will be four musical acts from the high-school age category, and four that are college-aged, that will each perform live at the event.

Participants will compete for prizes including a free recording session on the John Lennon Educational Tour Bus, iPods and more. Each performer must agree to sign a pledge to remain tobacco free or to commit to quit. Throughout the Jam Fest tobacco prevention and cessation messages will be paired with music education, including free tours of the John Lennon Educational Tour Bus on April 22 from 3:30 p.m. to 5:30 p.m.

The Free to Breathe Jam Fest '06 will be held at Towson University's Stephens Hall, on Saturday, April 22 at 6:00 p.m. Attendance is open to the public and is free of charge. For more information regarding the Free to Breathe Jam Fest '06, please visit [www.BCtobaccofree.org](http://www.BCtobaccofree.org), or contact Rachel Stroud at [rstroud@marylandlung.org](mailto:rstroud@marylandlung.org) or 410-560-2120 x227.

*The American Lung Association of Maryland is the leading organization in Maryland working to prevent lung disease and promote lung health. With the generous support of the public, the American Lung Association of Maryland is "Improving life, one breath at a time." For more information about the American Lung Association of Maryland or to support the work it does, call 1-800-642-1184 or log on to [www.marylandlung.org](http://www.marylandlung.org)*

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