

Media Announcement



FOR IMMEDIATE RELEASE
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MIDDLE SCHOOL HOLDS ROCK-A-THON TODAY

Fundraiser for Lung Association Raises Awareness of Dangers of Tobacco

What: 11th Annual Rock-a-thon to raise awareness of the danger of tobacco use, and funds for American Lung Association of Maryland

Where: Burleigh Manor Middle School, 4200 Centennial Lane, Ellicott City (Howard County)

When: TODAY, February 18, 2006
8:30 a.m. – 2:40 p.m.

Why: The students at Burleigh Manor Middle School have held their annual Rock-a-thon since 1995 as a way to spread awareness about the dangers of tobacco use. Additionally, the students have raised more than \$100,000 to help the American Lung Association of Maryland and our mission "to prevent lung diseases and promote lung health." They've raised donations of more than \$10,000 each of the last two years. The Rock-a-thon day is the culmination of a few weeks of education and projects where the students learn about the dangers of smoking. Students create posters, hang banners around the school, and work in teams to develop displays all to help educate their peers on the dangers of tobacco use. This year's event theme is "CSI: Cigarette Smoking Investigations" and the students' display will reflect that theme.

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The American Lung Association of Maryland is the leading organization in Maryland working to prevent lung disease and promote lung health. With the generous support of the public, the American Lung Association of Maryland is "Improving life, one breath at a time." For more information about the American Lung Association of Maryland or to support the work it does, call 1-800-642-1184 or log on to www.marylandlung.org